



The Largest Latino Event in Northeast Indiana

We need your help to make our **FIESTA FORT WAYNE** a Success! **#BetterTogether**

We would like to ask you to consider becoming a 2026 FIESTA FORT WAYNE Corporate Sponsor. As a sponsor, your company will receive many benefits including lots of media attention focusing on the growing Latino community of Northeast Indiana.

SATURDAY, AUGUST 8, 2026 is FIESTA TIME TO CELEBRATE HERE IN FORT WAYNE and the date is coming soon! This is a special FIESTA to celebrate the achievements and contributions of Hispanics and Latino Americans residing in Northeast Indiana.

To celebrate FIESTA FORT WAYNE, we are inviting your business/organization to join us in a DAY OF FUN, MUSIC, FOOD, CULTURE, FOLKLORIC DANCERS AND LOTS OF INFORMATION. The plan is to bring 85+ social service agencies and businesses to display their information, talk to people, and provide ideas and resources for families.

So many times people don't seek help because they don't know where to go. No one should be without help when help is out there to support all citizens in Fort Wayne. Help us put the information in the right hands.

FIESTA FORT WAYNE will be Saturday, August 8 from 11:00 AM – 10:30PM . The program will include food, piñatas, moonwalks, live music, games, and of course lots of information! Live local and regional Musicians will be playing in the evening! Also, our Spanish Streaming Radio station RADIOLATINOTV.COM will be broadcasting live from the scene!

FIESTA FORT WAYNE will be hosted at beautiful downtown, Headwaters Park.

Please, fill in the attached registration form, tell us what you'll need that day and let's have a great FIESTA FORT WAYNE!!!

Sincerely;

Fernando Zapari

FiestaFort Wayne Director

2301 Fairfield Avenue, Suite 102, Fort Wayne, IN

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Email: fzapari@elmexicanonews.com

Web sites: www.elmexicanonews.com

[Http://radiolatinotv.com/](http://radiolatinotv.com/)

[Https://www.facebook.com/elmexicanonews](https://www.facebook.com/elmexicanonews)

<https://www.facebook.com/FiestaFortWayne>



FIESTA



2301 Fairfield Ave. Suite 102 Fort Wayne , IN 46807 | Tel: (260) 704-0682
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Northeast INDIANA'S LARGEST SPANISH NEWSPAPER Presents:

Fiesta Fort Wayne to CELEBRATE HISPANIC HERITAGE! **Headwaters Park - Saturday, August 8, 2026 - 11 am to 10:30 pm**

Sponsorship Levels Benefits

FIESTA GOLD PREMIER Sponsor - \$7,500 (The Premier Sponsor and Main Presenter)

Prominent placement of any company signage you provide for the festival stage.

- Your Company will be the **Main Presenter** of the **FIESTA**.
- Company logo will be in all marketing materials of the Festival.
- Your company's name and logo will appear on all festival publicity: Radio, videos, print newspapers, posters, flyers and brochures.
- We will acknowledge your support throughout the day from the main stage
- Opportunity to speak at our Fiesta 2026 to introduce your company to our community.
- Three festival booths for your company

-75 Tickets for 'FIESTA 2026'

FIESTA SILVER Sponsor - \$5,000

Prominent placement of any company signage you provide for the festival stage

- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Two (2) festival booths for your company.
- Opportunity to speak at our Fiesta 2026 to introduce your company to our community.
- -50 Tickets for 'FIESTA 2026'

FIESTA BRONZE Sponsor - \$3,000

Your company's name and logo will appear on all festival publicity and brochures

- Prominent signage at the event
- Your company's name acknowledged throughout the day from the entertainment stage
- Two (2) festival booth spaces for your company.
- Logo in the Festival program

-35 Tickets for 'FIESTA 2026'

FIESTA AMIGO Sponsor - \$1,500

Your company's name and logo will appear on festival publicity.

- One (1) festival booth spaces for your company.
- Logo in the Festival program

-20 Tickets for 'FIESTA 2026'

DISPLAY ONLY BOOTH SPACE \$250

Table and two chairs + 10 TX For event.



**FOLKLORIC DANCERS
AND LIVE MUSIC!
LATIN AMERICAN FOOD
CULTURAL BOOTHS CHILDREN'S
ACTIVITIES & MUCHO MAS!**



FIESTA TIME IN FORT WAYNE!

Fiesta Time in Fort Wayne!

Sponsorship Commitment Form

Saturday, August 8, 2026

Hispanic Heritage Celebration!

11 AM - 10:30 PM

Headwaters Park

333 S Clinton St., Fort Wayne, IN

Gracias for sponsoring the largest Latino Event in Northeast Indiana, 'Fiesta Fort Wayne 2026.'

PLEASE NOTE: SPACE IS LIMITED, REGISTER EARLY!

FIESTA FORT WAYNE, 2026!

TO CELEBRATE HISPANIC CULTURE SPONSORSHIP REGISTRATION FORM

Company/Organization (If applicable) _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____
City/State: _____ Zip: _____

Sponsorship Level Commitment:

FIESTA GOLD (premier) \$7,500 FIESTA SILVER \$5,000 FIESTA BRONZE \$3,000 FIESTA AMIGO \$1,500

DISPLAY ONLY \$250

Please circle the one you wish.

Sponsorship Amount: \$ _____ Please mail registration form with payment to:

FIESTA FORT WAYNE, LLC

2301 Fairfield Avenue, Suite 102 Fort Wayne, IN 46807

For additional information or to register by phone, please call: 260-704-0682

f.zapari@hotmail.com

***Food vendors: You must go to the Board of Health Department to obtain a food permit. The offices are located @ 200 E Berry St., Suite 360 Fort Wayne, IN 46802 Tel. 260-449-7561**

FIESTA TIME IN FORT WAYNE!

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