



2024



# The Largest Latino Event in Northeast Indiana

We need your help to make our **FIESTA FORT WAYNE** a Success! **#BetterTogether**

We would like to ask you to consider becoming a 2024 FIESTA FORT WAYNE Corporate Sponsor. As a sponsor, your company will receive many benefits including lots of media attention focusing on the growing Latino community of Northeast Indiana.

SATURDAY, AUGUST 10, 2024 is FIESTA TIME TO CELEBRATE HERE IN FORT WAYNE and the date is coming soon! This is a special FIESTA to celebrate the achievements and contributions of Hispanics and Latino Americans residing in Northeast Indiana.

To celebrate FIESTA FORT WAYNE, we are inviting your business/organization to join us in a DAY OF FUN, MUSIC, FOOD, CULTURE, FOLKLORIC DANCERS AND LOTS OF INFORMATION. The plan is to bring 75+ social service agencies and businesses to display their information, talk to people, and provide ideas and resources for families.

So many times people don't seek help because they don't know where to go. No one should be without help when help is out there to support all citizens in Fort Wayne. Help us put the information in the right hands.

FIESTA FORT WAYNE will be Saturday, August 10 from 11:00 AM – 11:30PM . The program will include food, piñatas, moonwalks, live music, games, and of course lots of information! Live National Musicians will be playing in the evening! Also, our Spanish Streaming Radio station [RADIOLATINOTV.COM](http://RADIOLATINOTV.COM) will be broadcasting live from the scene!

FIESTA FORT WAYNE will be hosted at beautiful downtown, Headwaters Park.

Please, fill in the attached registration form, tell us what you'll need that day and let's have a great FIESTA FORT WAYNE!!!

Sincerely;

Fernando Zapari

**Fiesta** Fort Wayne Director

2301 Fairfield Avenue, Suite 102, Fort Wayne, IN 46807

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Web sites: [www.elmexicanonews.com](http://www.elmexicanonews.com)

[Http://radiolatinotv.com/](http://radiolatinotv.com/)

[Https://www.facebook.com/elmexicanonews](https://www.facebook.com/elmexicanonews)

<https://www.facebook.com/FiestaFortWayne>



# FIESTA



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Northeast INDIANA'S LARGEST SPANISH NEWSPAPER Presents:

# **Fiesta Fort Wayne to CELEBRATE HISPANIC HERITAGE!** **Headwaters Park - Saturday, August 10, 2024 - 11 am to 11:30 pm**

## **Sponsorship Levels Benefits**

### **FIESTA GOLD PREMIER Sponsor - \$7,500 (The Premier Sponsor and Main Presenter)**

Prominent placement of any company signage you provide for the festival stage.

- Your Company will be the **Main Presenter** of the **FIESTA**.
- Company logo will be in all marketing materials of the Festival.
- Your company's name and logo will appear on all festival publicity: Radio, videos, print newspapers, posters, flyers and brochures.
- We will acknowledge your support throughout the day from the main stage
- Opportunity to speak at our Fiesta 2024 to introduce your company to our community.
- Three festival booths for your company

-75 Tickets for 'FIESTA 2024'

### **FIESTA SILVER Sponsor - \$5,000**

Prominent placement of any company signage you provide for the festival stage

- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Two (2) festival booths for your company.
- Opportunity to speak at our Fiesta 2024 to introduce your company to our community.
- -50 Tickets for 'FIESTA 2024'

### **FIESTA BRONZE Sponsor - \$3,000**

Your company's name and logo will appear on all festival publicity and brochures

- Prominent signage at the event
- Your company's name acknowledged throughout the day from the entertainment stage
- Two (2) festival booth spaces for your company.
- Logo in the Festival program

-35 Tickets for 'FIESTA 2024'

### **FIESTA AMIGO Sponsor - \$1,500**

Your company's name and logo will appear on festival publicity.

- One (1) festival booth spaces for your company.
- Logo in the Festival program

-20 Tickets for 'FIESTA 2024'

### **DISPLAY ONLY BOOTH SPACE \$250**

Table and two chairs + 10 TX For event.



**FOLKLORIC DANCERS  
AND LIVE MUSIC!**  
**LATIN AMERICAN FOOD**  
**CULTURAL BOOTHS CHILDREN'S  
ACTIVITIES & MUCHO MAS!**



# **FIESTA TIME IN FORT WAYNE!**

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## **Fiesta Time in Fort Wayne!**

**Sponsorship Commitment Form**

**Saturday, August 10, 2024**

## **Hispanic Heritage Celebration!**

**11 AM - 11:30 PM**

**Headwaters Park**

**333 S Clinton St., Fort Wayne, IN**

Gracias for sponsoring the largest Latino Event in Northeast Indiana, 'Fiesta Fort Wayne 2024.'

**PLEASE NOTE: SPACE IS LIMITED, REGISTER EARLY!**

# **FIESTA FORT WAYNE, 2024!**

## ***TO CELEBRATE HISPANIC CULTURE SPONSORSHIP REGISTRATION FORM***

Company/Organization (If applicable) \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level Commitment:

**FIESTA GOLD (premier) \$7,500    FIESTA SILVER \$5,000    FIESTA BRONZE \$3,000    FIESTA AMIGO \$1,500**

**DISPLAY ONLY \$250**

Please circle the one you wish.

Sponsorship Amount: \$ \_\_\_\_\_ Please mail registration form with payment to:

**EL MEXICANO NEWSPAPER**

2301 Fairfield Avenue, Suite 102 Fort Wayne, IN 46807

For additional information or to register by phone, please call: 260-704-0682

f.zapari@hotmail.com

**\*Food vendors: You must go to the Board of Health Department to obtain a food permit. The offices are located @ 200 E Berry St., Suite 360 Fort Wayne, IN 46802 Tel. 260-449-7561**

# **FIESTA TIME IN FORT WAYNE!**

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